JON FITZGERALD

EXECUTIVE SUMMARY

A creative, forward-thinking, seasoned and published entertainment industry professional, bringing a unique combination of skills to the content space. Experienced as a documentary and feature filmmaker as well as curator, with a long standing and excellent reputation for supporting and inspiring confidence with filmmakers and collaborating with industry professionals, corporations and non-profit partner organizations.

AREAS OF EXPERTISE

- Film & TV Curation
- Content Acquisition
- Fundraising/Sponsorships
- Financial Planning/Budgeting
- Contract Negotiations
- Hiring/Team Management
- Industry Relations
- Public Speaking
- Published Author
- Entrepreneurial Sensibilities
- Content Analytics
- Blogging/Podcasting/Newsletters
- Competitor Analysis
- Market Research
- Copywriting
- Video Production
- Government and Non-profit Relations

EDUCATION

University of California, Santa Barbara
BA Film Studies

CONTACT INFORMATION

jon@causepictures.com

(310) 739-1446

jon-fitzgerald-causepictures/

CAREER SUMMARY

ON THE CIRCUIT — Los Angeles, CA
FOUNDER — January, 2020 - Present

- Write and publish weekly articles (70,000 subscribers)
- Curate top articles, videos and podcast to share with community of
- Host and produce Podcasts

iGEMS.tv — Los Angeles, CA
FOUNDER & CEO — January, 2019 - December, 2022

- Developed company concept as a recommendation engine that combines human curation, social networking and machine learning to help audiences discover and watch quality content.
- Worked with team on UI design for website
- Curated all Movies & Series titles currently presented on the platform
- Developed P&L, business plan and partnership model

FLIX PREMIERE — Los Angeles, CA
HEAD OF ACQUISITIONS — April - November, 2017

- Solicited and acquired selections of independent films for all genres
- Created film tracking, festival and affiliate programs
- Considered metrics, data and marketing integrations

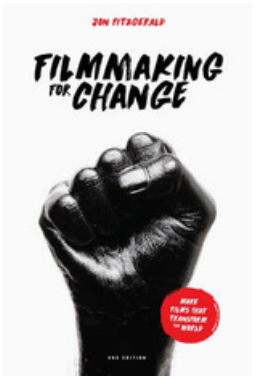
CAUSE CINEMA and CAUSE PICTURES — Los Angeles, CA
FOUNDER & CEO — January, 2010 - Present

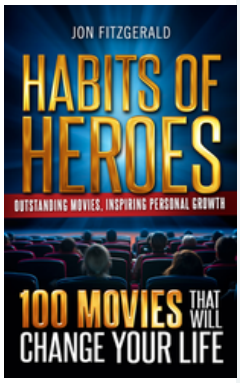
- Founded sister companies in the social impact film space: one focused on production, distribution, the other on curation, education and consulting.
- Curate selections of current releases in the social impact film space
- Host of Cause Cinema Podcasts, presenting listeners with insights and audio clips for latest releases in theaters, on DVD & streaming platforms
- Introduce Cause Cinema Society to bring social impact films to colleges, along with customized tool kits and curriculum
- Developed, produced and directed five feature documentaries, including: *The Back Nine*, *The Highest Pass*, *The Milky Way*, *Warrior One*, & *Dance of Liberation*

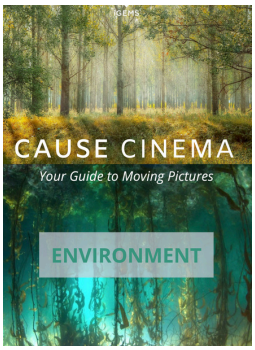
RIGHT ANGLE STUDIOS — Los Angeles, CA
FOUNDER & CEO — October, 2003 - October, 2009

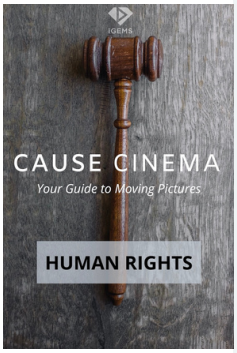
- Launched company in support of existing and new film festivals, including (selected list): Bahamas, Newport Beach, Sarasota, Santa Barbara, Abu Dhabi, Naples, and San Diego
- Created and managed budgets from $200,000 to $10 million
- Developed blueprints & marketing packages for festivals and filmmakers
- Developed programming models and unique strategies for film festivals

RECENT PUBLICATIONS









CAREER SUMMARY CONTINUED

iFILM.com Los Angeles, CA
VICE PRESIDENT, PROGRAMMING May, 2000 - June, 2001

Managed department, supervising all film programming, budgets and special programs

- Created i*FILM Screening Network*, an Agency "First Look" to discover new talent
- Created i*FILM@AMC*, making a selection of short films eligible for Oscar consideration
- Created *iFILM Online Movie Awards*, to recognize internet movie talent

UNIVERSITY of CALIFORNIA at Santa Barbara Santa Barbara, CA
INSTRUCTOR, DEPARTMENT of FILM STUDIES October, 2000 - June, 2001

- Taught two courses: *Anatomy of Hollywood* and *The Business of Hollywood*
- Developed syllabus and taught each course over two quarters
- Moderated discussions with entertainment industry leaders

AMERICAN FILM INSTITUTE Los Angeles, CA
DIRECTOR, FESTIVALS. April, 1997 - April, 1999

Managed permanent staff of 4, event staff of 100+

- Responsibilities included: programming, sponsorship, marketing, event production, publicity.
- Increased Festival attendance by 30% in 1997, 90% in 1998, 15% in 1999
- Created sponsorship program raising more than $2,000,000 over term
- Returned Festival to profitable status in 1997, which continues today
- Created and chaired Festival Advisory Committee of film industry & community professionals

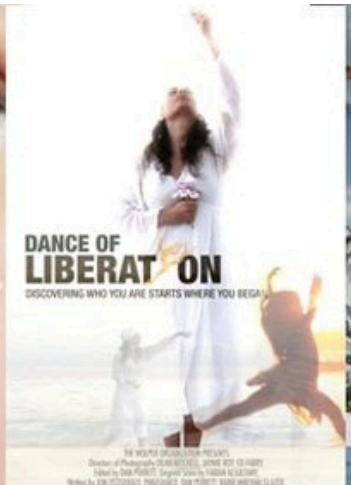
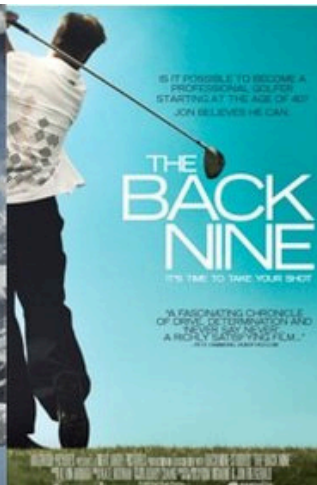
SLAMDANCE INTERNATIONAL FILM FESTIVAL Park City, UT
CO-FOUNDER, EXECUTIVE DIRECTOR November, 1994 - March, 1997

Managed permanent staff of 3, event staff of 30+

- Responsibilities: programming, sponsorship development, event production, publicity
- Established foundation for annual platform for new independent filmmakers
- Assisted in securing distribution for more than a dozen films over three years
- Created and juried 1st annual Slamdance Screenplay Competition

SET PRODUCTION ASSISTANT, 2nd ASSISTANT DIRECTOR
January, 1991 - August, 1994

My Cousin Vinney, Homeward Bound, Aspen Extreme, Leap of Faith, Little Giants

WILLIAM MORRIS AGENCY Los Angeles, CA
TRAINING PROGRAM & ASSISTANT November, 1989 - June, 1990

RECENT FILM CREDITS